

**BALLU**

**Making  
Imagination  
Real**

**Social Media Proposal**

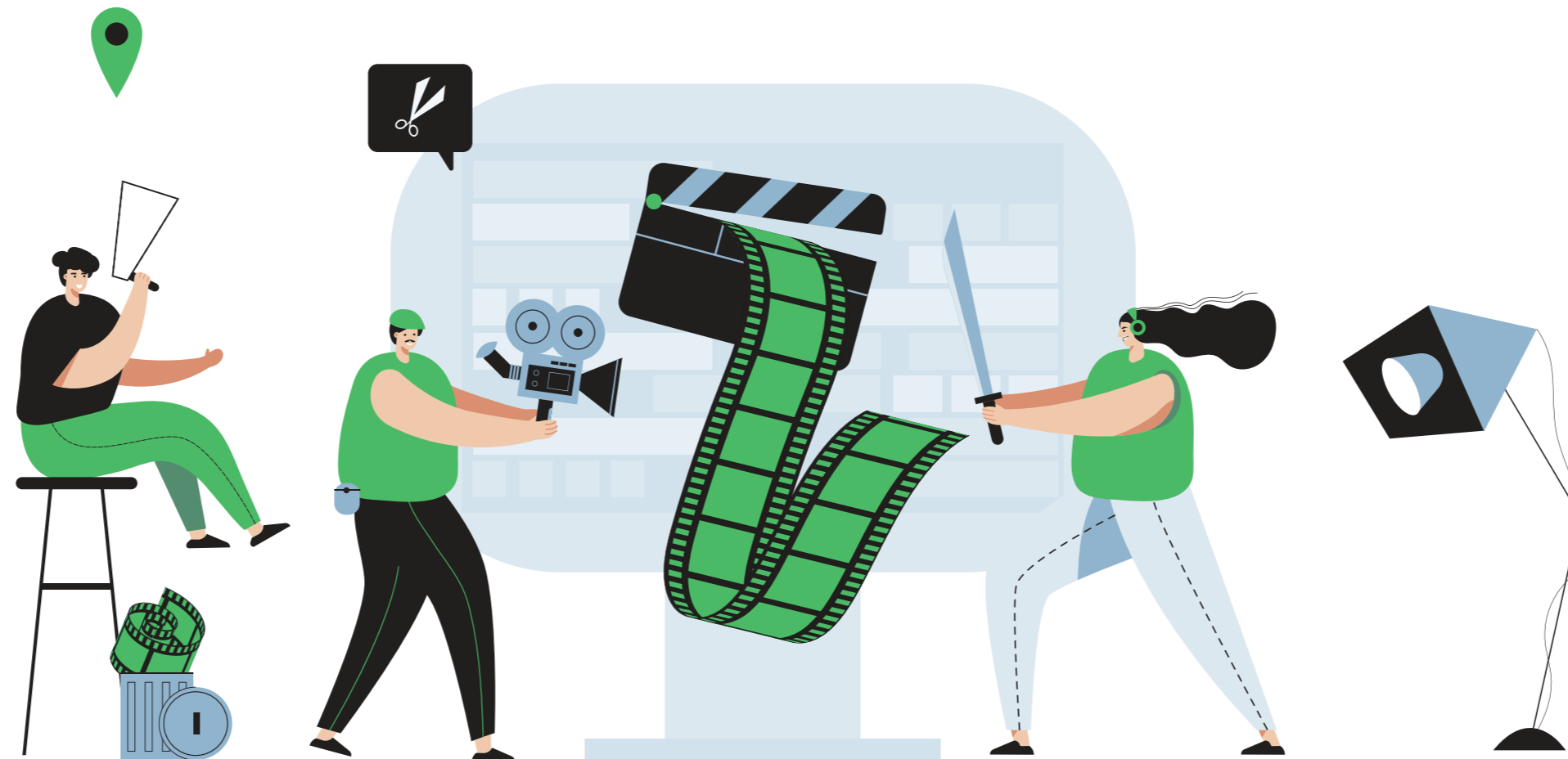


# WHO WE ARE & WHAT WE DO?

Balu Agency the beginning of a journey to be the first, begins with defining.

Defining your business needs creativity, plan, and strategy to describe your business through products/services so, we can help you bring it to life in a way that connects emotionally with your audience.

We are an advertising agency which is defined by the experts who works with us and they are well-known in the field and have life-long experiences in video production, photography, digital marketing and post-production.





# **BALLU** / Services

 **Creative**

 **Video Production**

 **Post Production**

 **Digital Media**

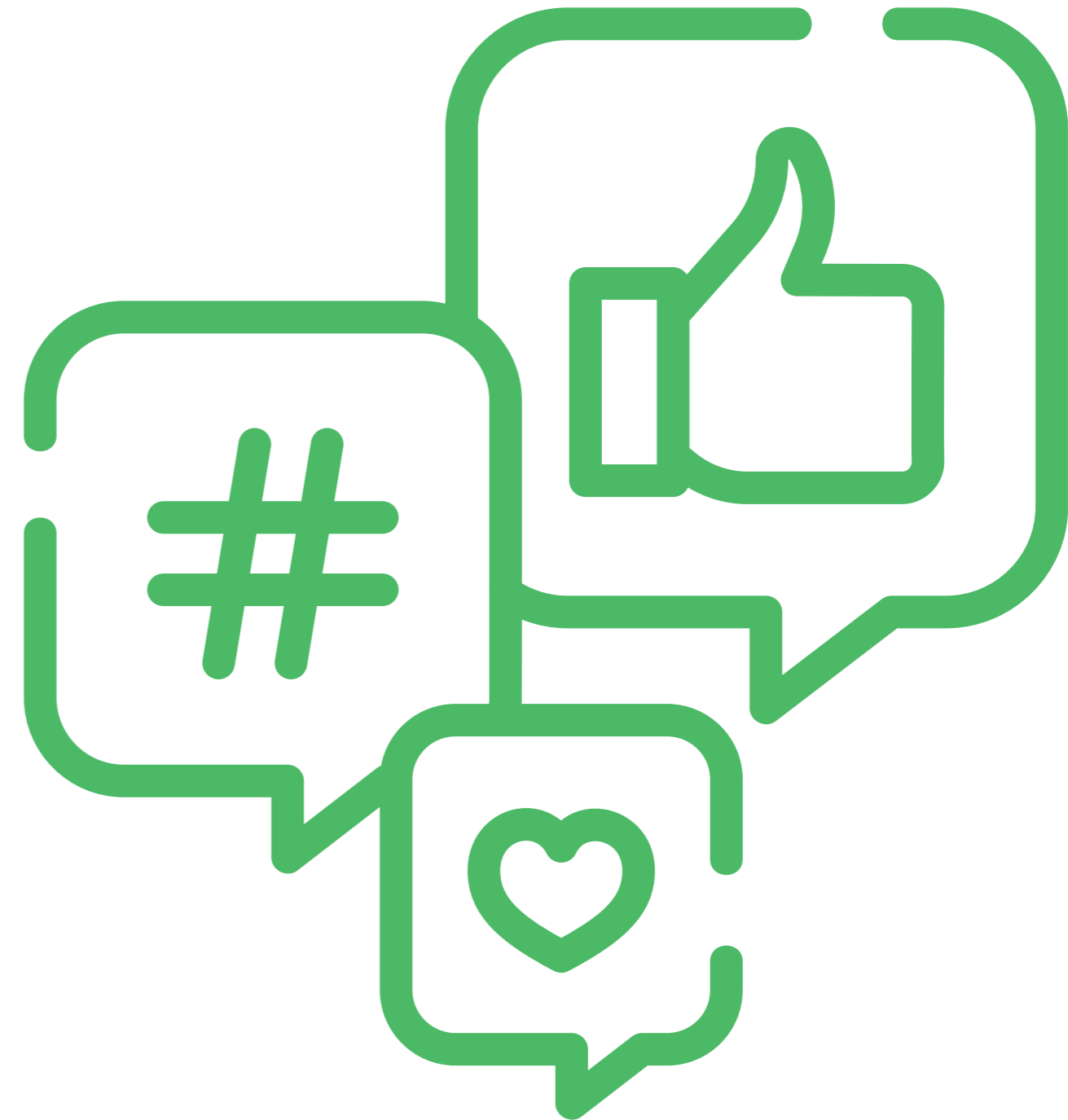
 **Photography**



# DIGITAL MEDIA

Two crucial steps towards the growth of your company and brand are research and analysis. At Ballu, our reliable Digital Media staff engages in thorough research for your brand's sector, trends, and most captivating practices of marketing along with the global and domestic outlook on it. This allows us to make a custom-made service that fulfills your brand's requirements instead of an all-purpose one that may fail to have the same effect.

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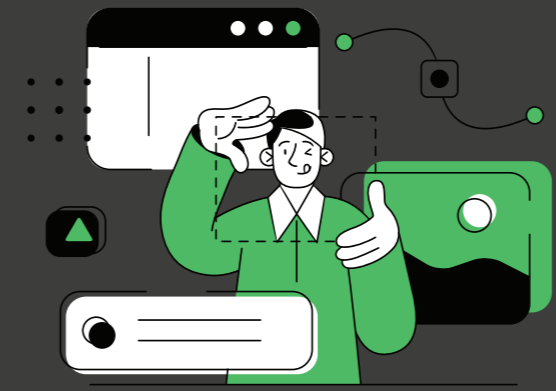
## SOCIAL MEDIA MANAGEMENT

A brand and customer focused approach that inspires brand-positioning for dedicated and potential clients



## DIGITAL ADVERTISING

Making of targeted ads that publicize brand-recognition and your brand's quality promotion



## VIDEO PRODUCTION & ANIMATION

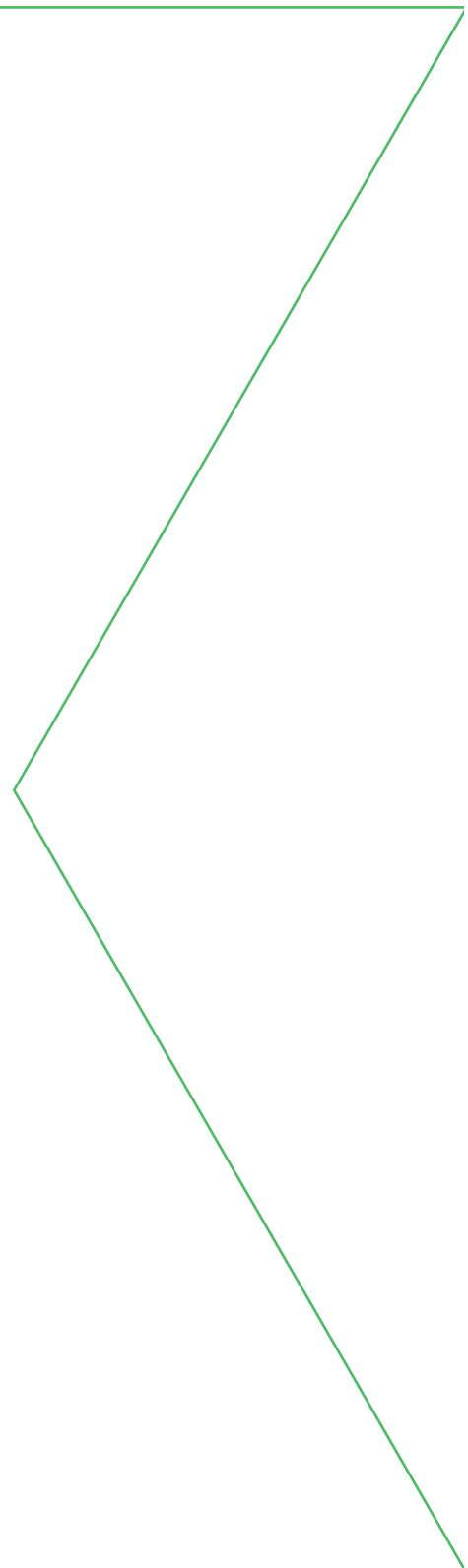
Producing videos and animations through creative ideas and innovative techniques that aspire people and creates interaction between customers and your business.



# STEP BY STEP

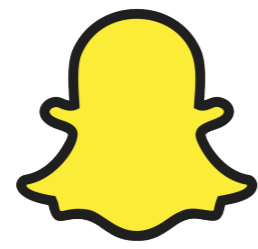
We are good learners and with everyday challenges, we enhance ourselves to give you a perfect social media solution.

We developed our own process to make the communication easy and give you a better experience of social media marketing.

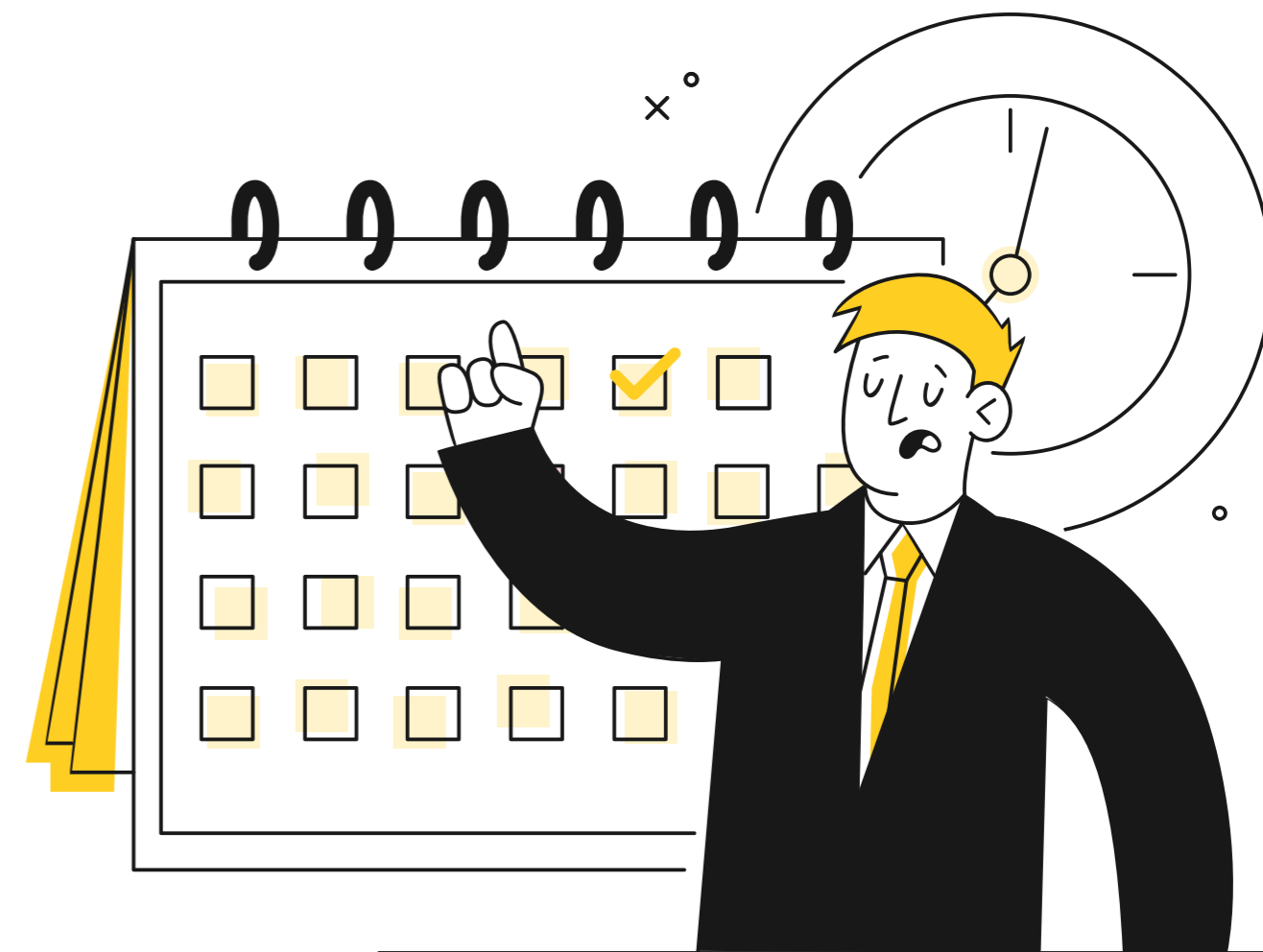


# DIGITAL PLATFORMS

In 2021, there are 4.48 billion people actively using social media in the world, and this is an increase of 13.13% year-on-year from 3.69 billion in 2020. Back in 2015, there were only 2.07 billion users – that's an overall increase in users of 115.59% in just six years.



**PUNCTUALITY IS  
OUR MAIN CONCERN**







**CLIENT'S  
BUSINESS**

**BEST  
RESULTS**

**OUR PASSION  
FOR  
SOCIAL MEDIA**

# DIGITAL ADS

Paying money for ads is essential, but the place and manner of such an act of payment is a different matter. Our team is willing to make advertising campaigns that are dependent on data on the ad hosting platform; this will be focused on securing the best Online value for client retention and user dependent activity found inside the center's platforms. We will put together our targets and put them forward for endorsement, and then open the faucets to watch sales go up and the number of users increase.



# BALLU WITHOUT BORDERS

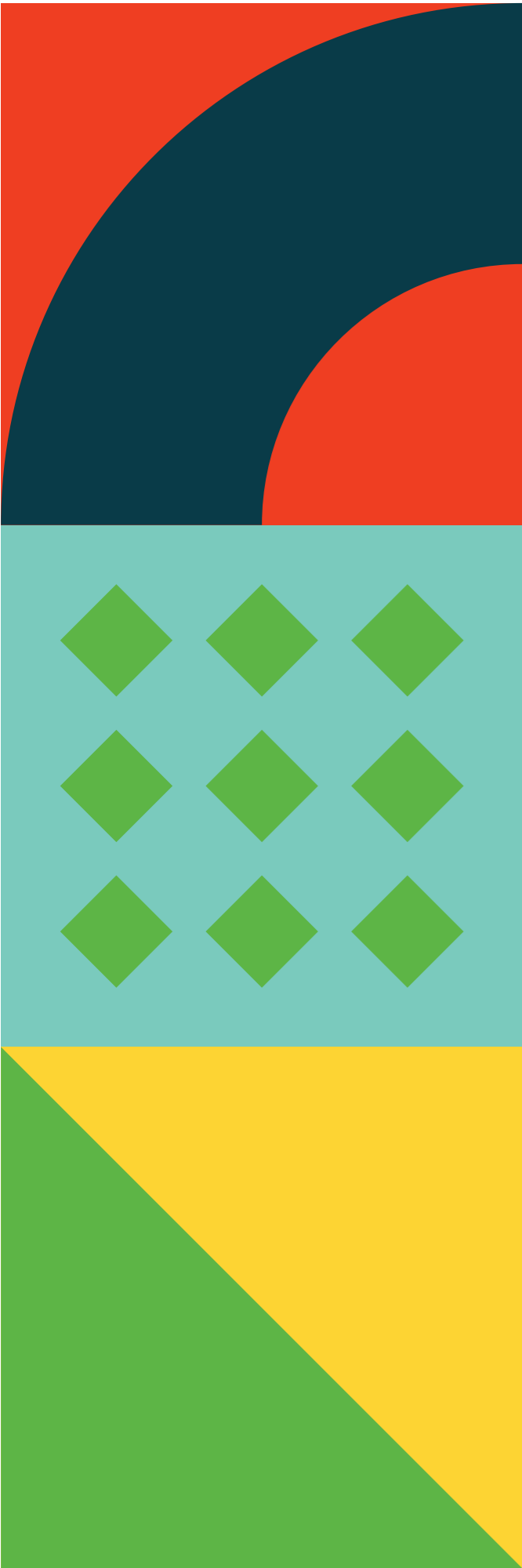


## **CONTENT CREATION**

- Social Media Videography
- Social Media Photography
- Social Media Post Design
- Web Commercials
- 3D & 2D Videos
- Product Videos
- Marketing Videos

## **SOCIAL MEDIA MANAGEMENT**

- Page Management
- Posting On Social media Platforms
- Calendar development
- Promotional budget management
- Answering comments and messages



**SOME OF  
OUR WORKS**











GRAND  
MILLENNIUM  
SULAIMANI

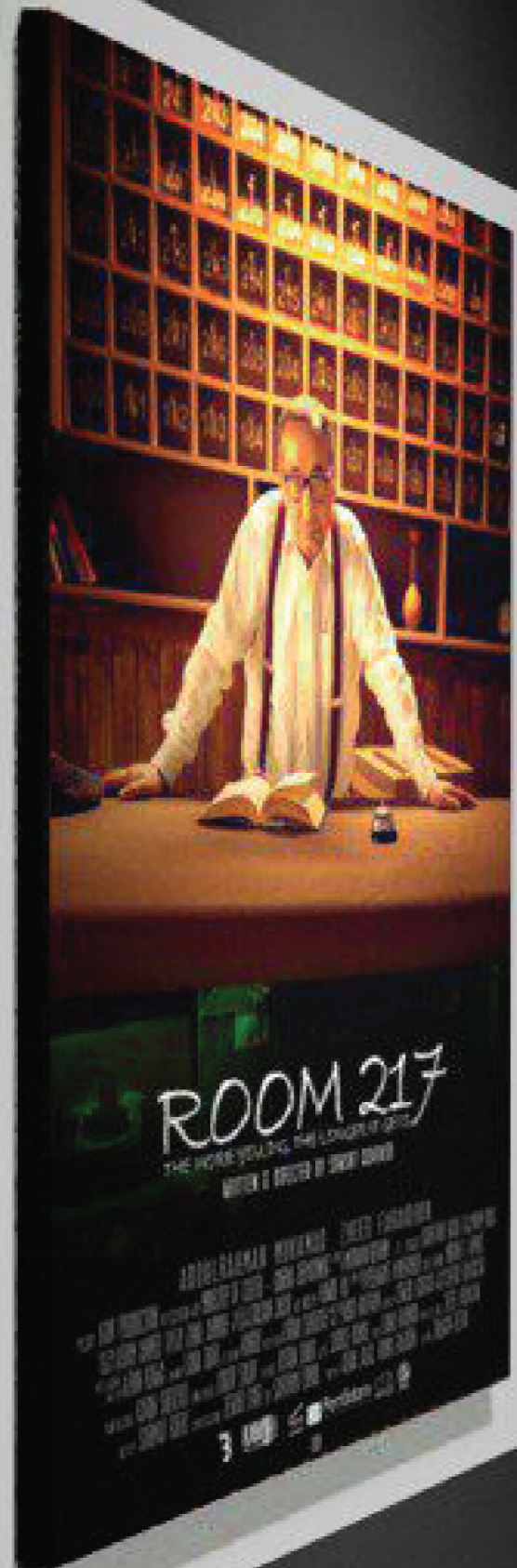




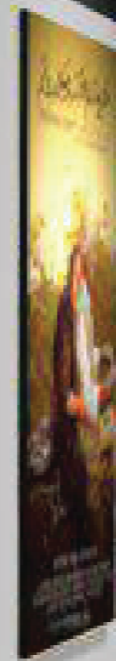
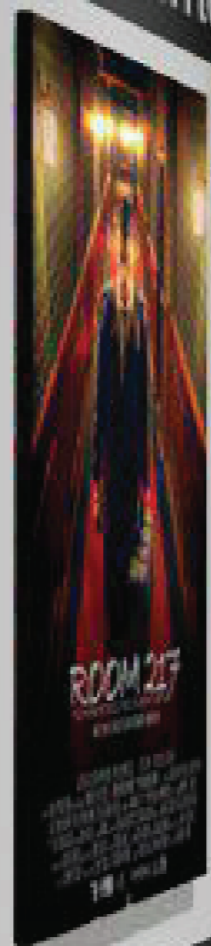
# SOME OF THE BRANDS WE'VE WORKED WITH

We view our clients as our partners, working together with passion, creativity and efficiency to achieve a common goal.





Make Imagination Real



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  **BALLUAGENCY**

Let's meet up for a

**COFFEE**

and talk about

**SOCIAL MEDIA**

We believe in  
**DELIVERING**  
best campaign for  
**SOCIAL MEDIA**  
MARKETING